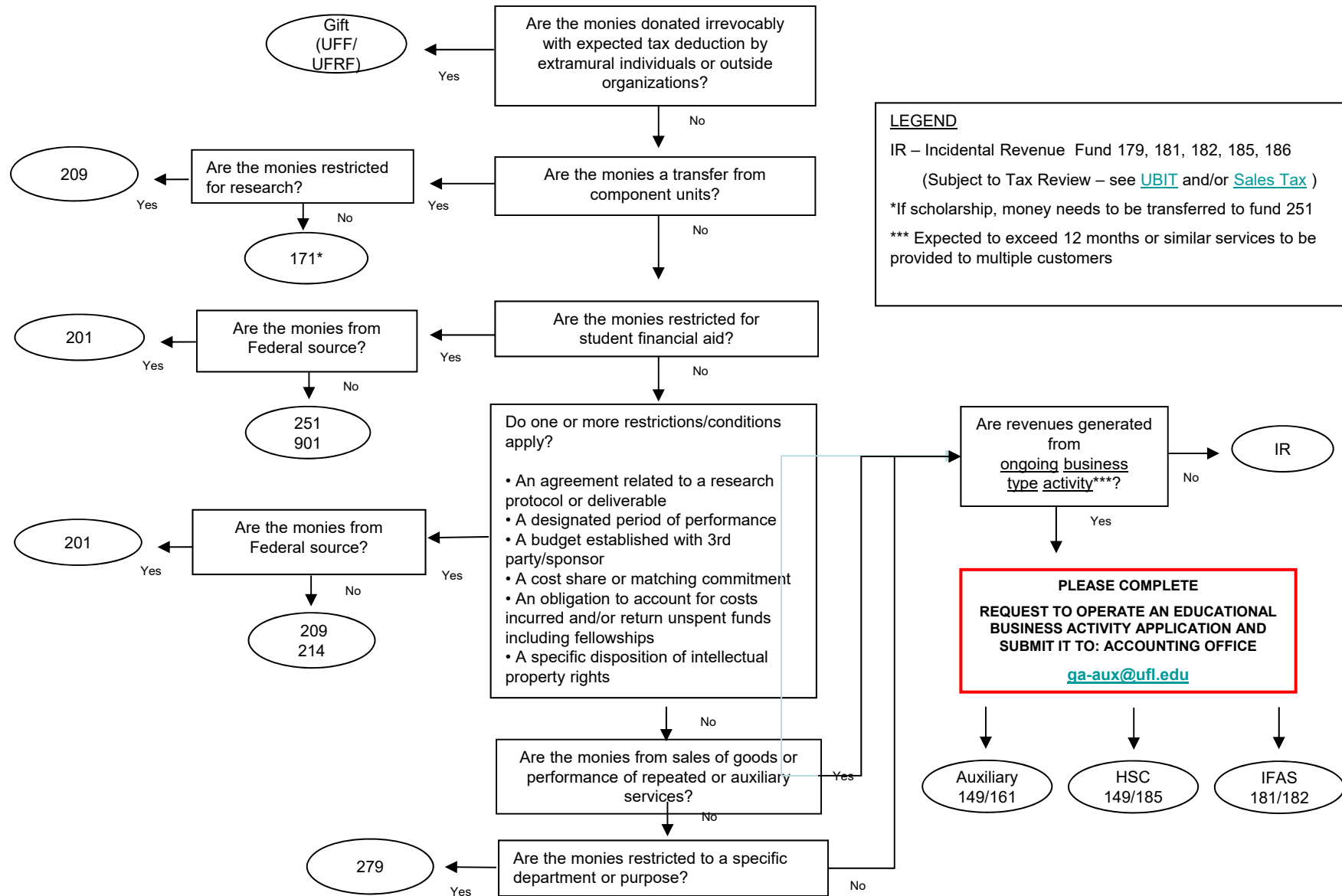


Decision Matrix for Determination of Educational Business Activity

Activity must support the University's mission of teaching, research and public service as well as maintain cost effectiveness



LEGEND
 IR – Incidental Revenue Fund 179, 181, 182, 185, 186
 (Subject to Tax Review – see [UBIT](#) and/or [Sales Tax](#))
 *If scholarship, money needs to be transferred to fund 251
 *** Expected to exceed 12 months or similar services to be provided to multiple customers